



## **For Immediate Release**

### **HERIOT-WATT UNIVERSITY, IN PARTNERSHIP WITH THE 30% CLUB MALAYSIA, OFFER MBA SCHOLARSHIP TO SUCCESSFUL WOMAN APPLICANT**

**KUALA LUMPUR, 13 MARCH 2019** – In celebration of International Women’s Day 2019, Heriot-Watt University in partnership with the 30% Club Malaysia Chapter are pleased to announce their annual scholarship offer of RM58,050 for a successful female applicant to attend a two-year, part-time MBA programme at its Edinburgh Business School Malaysia campus.

This will be their third year of collaboration platformed on a shared long-term vision to drive higher women representation in leadership and decision-making positions. Applications for the 2019 scholarship will open from 1st April to 30th June.

Heriot-Watt University has long been a proponent of inclusivity in education. In 1869, it became the first Scottish university to open its doors to women.

“An MBA is a proven pathway to building successful careers and yet most of our applicants are men. Together with the 30% Club, we established the annual woman scholarship with the end game to increase women representation at senior levels of business,” says Professor Mushtak Al-Atabi, CEO Heriot-Watt University Malaysia.

Echoing this sentiment, Tan Sri Zarinah Anwar, Founding Chair of the 30% Club Malaysia Chapter said, “Our partnership with Heriot-Watt University is in line with the 30% Club’s objectives of strengthening the female boardroom pipeline to ensure that we get better gender balance in the boardrooms of Malaysian companies.”

Since its formation in May 2015, the 30% Club Malaysia Chapter has embarked on several initiatives, including its signature Mentoring Programme, which is a platform to provide board-ready women and new women directors an opportunity to network and raise their visibility in the right board circles.

Latest statistics show Malaysia recording 15.7% women directors on the boards across all public-listed companies and 24.4% across the top 100 companies, putting it in lead position on gender diversity among the ASEAN countries.

Interested applicants can find details on the scholarship and how to apply by visiting <https://30percentclub.org/initiatives/business-schools#mbas>

### **About the 30% Club Malaysia-Heriot-Watt University MBA Scholarship**

The 30% Club Malaysia-Heriot-Watt University MBA Scholarship was launched in 2017 to support aspiring women in leadership roles. Offered through the Edinburgh Business School, which is the Graduate School of Business of Heriot-Watt University, the programme enables one successful woman applicant to receive a full tuition scholarship of up to RM58,050, to pursue a Masters in Business Administration (MBA).

The scholarship will be undertaken as a two-year part-time MBA programme at the Malaysia Campus. This scholarship is only open to women who have a first or second class honours degree or equivalent qualification that is recognised by Heriot-Watt University, English language proficiency equivalent to IELTS6.5 and at least two years' post qualifying work experience. Applications for 2019 open on 1 April and will close on 30 June. Interested applicants may contact [malaysiaMBA@ebs.hw.ac.uk](mailto:malaysiaMBA@ebs.hw.ac.uk). More information at <https://30percentclub.org/initiatives/business-schools#mbas>

### **About the 30% Club**

The 30% Club founded in the UK, fundamentally a business-led campaign, is a global movement of international Chairs and CEOs who advocate gender parity at all levels of their organisations. Members and advocates of the 30% Club are committed to lead by example and advocate for gender diversity on boards and decision-making positions across all listed companies. The movement seeks to gain greater active support from Chairs, CEOs and Board Directors to be ambassadors of this agenda, so that there is focus from the top, which is where it needs to start.

The 30% Club originated as a campaign in the UK in 2010 prior to its expansion to 10 other countries, namely Australia, Canada, the Gulf Cooperation Council, Hong Kong, Ireland, Italy, South Africa, Turkey, Malaysia and the US. The Malaysian Chapter of the 30% Club was launched on 8 May 2015. Visit [www.30percentclub.org/about/chapters/malaysia](http://www.30percentclub.org/about/chapters/malaysia).

### **About Heriot-Watt University**

Founded in 1821 as the world's first mechanics institute, Heriot-Watt has a rich heritage and an established reputation as a leading research-led university. Now, our communities of scholars come from across the world and for a purpose: leaders in ideas and solutions, they deliver innovation and educational excellence in business, engineering, design and the physical, social and life sciences.

Working with leading academics, our students learn and thrive in our friendly community of campuses, with our partners and online. Our graduates are specialist, creative, professional and globally minded. With their research-informed education underpinned by the Heriot-Watt values, they develop character, leadership skills and social mobility, becoming professionally educated, globally employable, citizens of the world.

Our roots are in Scotland, our ambition and reach are truly international. A leader in transnational education, wherever we are, Heriot-Watt is a powerful driver and engine of the economy. Together with our alumni, civic community and industry partners, we transform people, society and the world we live in.

For further editorial information, contact the 30% Club Malaysia Secretariat at [30percentclubmalaysia@gmail.com](mailto:30percentclubmalaysia@gmail.com).