

Speakers for Schools is one of the chosen UK 30% Club charities for our members to engage with state schools and young people.

UK schools are full of talent and students looking to broaden their horizons, but are often at a disadvantage when it comes to having the networks to help spark that potential and inspire them for their future. That's why our charity was set up to create a network of today's influential figures wanting to give their time to inspire young people and help spur on the next generation. With a network of over 1,200 of the UK's leading figures and reaching over 600,000 students to date, Speakers for Schools can help make it possible for you to donate your time as a speaker each year and connect your company to our state school network. Whether to break inhibitions towards your industry or inspire students to re-think their potential, we can help 30% members reach the next generation.

## WORKING WITH US

### Being a Speaker

Our primary work is ensuring that influential figures, especially those who are of national significance, can give their time directly to young people in state schools. We specifically help arrange talks for CEOs, chairs and senior leadership figures who join the network to donate one talk per annum. This is a key way leaders can give back alongside their company's diversity and outreach efforts, with our team focusing on making these possible for your diary. How we help:

- Ensure key figures find time in the diary that works for them
- Advise on student need-levels, prioritising schools that often miss out on these opportunities
- Extending the speaker's talk with offer of other school programmes you offer

### Campaigns & Talk Series

We work with the country's leading member bodies and companies to create focused campaigns that see their top figures giving talks on a special message to encourage the next generation, paired with PR and promotional opportunities with your company or organisation. How we help:

- Creating curated event series highlighting key figures and messages for schools
- Finding schools, coordinating the talks and recommending what works well for messaging with students and educators
- Sharing the work with our national network of leading figures, schools and educators

See our past campaigns here: [www.speakers4schools.org/campaigns](http://www.speakers4schools.org/campaigns)

### Meaningful and Targeted Work Experience

In 2017 we launched our new, free portal [S4Snextgen.org](http://S4Snextgen.org) focusing on connecting the UK's top firms and state school students lacking the networks and opportunities in their industry for special placements. How we help:

- Free programme for our special network of employers to reach high-need students
- Guidance and best-practice from leading employers in our network
- Central application portal to help streamline and focus on attracting the right students

To find out more about next steps and ways we can support you and your business in engaging schools please contact our Programme Manager on [team@speakers4schools.org](mailto:team@speakers4schools.org).