



18th July 2018

30% Club Senior Executive Programme Scholarship with London Business School

The 30% Club has a partnership with London Business School for a full scholarship, on their prestigious Senior Executive Programme, for exceptional women in leadership positions and with C-suite potential. It is now in its fourth year and we have had excellent candidates. We are now asking for applicants for this year's scholarship.

I'd be very grateful if you could identify and recommend candidates from your business for this scholarship and support them in the application process.

As you know, the 30% Club has broadened its activities to help companies develop their female executive talent pipeline. Part of this work is focused on encouraging women to seek and take up business education and development opportunities. This scholarship builds on a wider portfolio of MBA and MSc scholarships from an increasing number of the UK's leading business schools.

With respect to the needs of very senior women, the 30% Club decided to partner with London Business School's Senior Executive Programme because it equips its participants with the confidence and skills to master three key elements of success – Strategy, Leadership and Transformation. The Programme brings together a diverse group of senior executives, renowned academics and industry experts in a dynamic business forum.

The programme is made up of two modules, both two weeks' duration with a break of 6-8 weeks in between, delivered on campus in London. This is a full scholarship with a value of £34,500 and is for the session starting in January 2019. Details of the programme can be found on <https://www.london.edu/programmes/executive-education/topic/career-transition/senior-executive-programme/programme-content> and of the scholarship on <https://www.london.edu/programmes/executive-education/topic/career-transition/senior-executive-programme/fees/scholarship>

The selection process in itself will give candidates exposure to a great jury who have generously given their time to find the right recipient:

- Sue Whalley, CEO, Post & Parcels Royal Mail UK
- Margaret Young, Audit Committee Chairman, Blackrock
- Brenda Trenowden, Chairman, 30% Club Steering Committee, Head Of FIG Europe And Global Head Of Funds, ANZ



- Sabine Vinck, Associate Dean of Executive Education, London Business School
- Isabel Fernandez Mateo, Associate Professor of Strategy & Entrepreneurship, London Business School

I will also be on the panel.

Applications should be in by the end of September, shortlisted candidates will be interviewed in early December, and winner announced shortly afterwards.

Candidates for the 30% Club Scholarship should be women who are senior leaders aspiring to be, at the level of the C-suite executive team of a large company. They will either be responsible for a significant business area within such a company or be the CEO of a mid-sized organisation. The successful candidate will have already made an impressive impact on their organization through transformation, and be supported by their line manager (if applicable) and CEO/Chairman.

A short description of the transformation achieved should be provided, together with a brief comment on its impact by their line manager and CEO or delegate, as part of the application for the Programme by the end of September, to qualify for consideration for the scholarship.

I do hope your business will participate in this initiative and use this as part of your drive to increase the number and capability of senior women in your organisation.

Please do not hesitate to get in touch if you have any questions. My email address is: Henrietta.royle@bba.org.uk and my mobile is 07860 461 958.

With best wishes

Henrietta Royle
Steering Committee member, 30% Club