

# WOMEN AHEAD + INTERNATIONAL WOMEN'S DAY

IN PARTNERSHIP WITH THE 30% CLUB

Women Ahead are delighted to offer your organisation a truly inclusive International Women's Day 2019 event. It will bring together men, women and organisations to learn, inspire and connect around this year's campaign theme of 'Balance for better'.

#WA+IWD2019

## WHAT

A TED-style event combining 8- and 18-minute stories from world-class leaders, athletes and subject-matter experts, with discussions on subjects including the gender pay gap, and music and dance performances. The event will be live in front of a 50:50 male/female audience as well as live-streamed to organisations and schools across the UK.

## WHERE AND WHEN

Barbican Centre, London

**Friday 8th March 2019**

1.30–5.45pm

(including an interval)

**Drinks reception: 5.45–6.30pm**

## WHO

The thought leaders joining us include **Brenda Trenowden CBE**, Head of Financial Institutions, ANZ; 30% Club Global Chair and **Dame Helena Morrissey**, Head of Personal Investing, Legal & General; founder of the 30% Club; author of 'A Good Time To Be A Girl' and mother of nine.



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## HOW

Will you be joining Women Ahead for International Women's Day 2019? Contributions will go towards covering our costs to hold the event and providing downloadable podcasts and film recordings to schools across the UK and options are:

### OPTION 1: Participate £2,000

Six seats at the live Barbican event (50:50 male:female split) and access to the livestream for your entire organisation. Live stream access stops when the event closes. For access to the talks post event, see option 2.

### OPTION 2: Supporting Partner £5,000

12 seats for the live Barbican event (50:50 male:female split), access to the livestream for your organisation, access to all talks post event via downloadable podcasts and videos for your organisation (should they not be able to attend or watch the live-stream). An option for one of our colleagues to introduce one of our speakers. Branding as a supporting partner to the event.

### OPTION 3: Headline Partner £10,000

All of the above plus 20 seats for the live Barbican event (50:50 male:female split) and partner status for the drinks reception in the beautiful Barbican Greenhouse Conservatory.

To find out more, or book this event, please contact [Rachel@moving-ahead.org](mailto:Rachel@moving-ahead.org)