

International Women's Day 8th March 2019 Fact Sheet

WHAT: A TED-style event combining 8- and 18-minute stories from world-class leaders, athletes and subject-matter experts, with discussions on subjects including the gender pay gap and shared parental leave. The event will be brimming with inspiration and learning through story, music and even dance. The event will be live in front of a 50:50 male/female audience and live-streamed to subscribing organisations. All talks will be available after the event, for subscribing organisations, as downloadable podcasts and short films.

WHO: Speakers sharing their stories, insights, subject-matter expertise, lessons learnt, dance and music.

HOW: Will you be joining Women Ahead for International Women's Day 2019? Contributions will go towards covering the event costs and to providing a free downloadable pack for schools across the UK.

OPTION 1: Participate £2,000

- Six seats at the live Barbican event (50:50 male: female split)
- Access to the live-stream for your entire organisation
- NB access to the live-stream is only available during the event (for post event access, see option two).

OPTION 2: Supporting Partner £5,000

- 12 seats for the live Barbican event (50:50 male: female split)
- Access to the live-stream for your organisation
- Access to all talks, after the event via downloadable podcasts and videos for your organisation (should they not be able to attend or watch the live-stream)
- An option for one of your colleagues to introduce one of our speakers on stage and branding as a supporting partner to the event.

OPTION 3: Headline Partner £10,000

All above in addition to:

- Partner status for the drinks reception in the beautiful Barbican conservatory
- 20 seats for the live Barbican event (50:50 male: female split).

FAQ's

The physical event and venue

- The event is being held at the Barbican, Silk Street, London EC2Y 8DS.
- We encourage our participating companies to ideally bring 50:50 male female guests. IWD is for men and women, and we are keen to welcome male colleagues.
- There will be an intimate theatre audience of 230 at the Barbican (with a large global live-stream audience watching!)
- The event starts at 1.30pm and runs until 5.45pm with a 30-minute interval. There is a post event drinks reception in the Barbican Greenhouse until 6.30pm. Provisional timings are:
 - Part one: 1.30 – 3.15pm
 - Interval: 3.15 – 3.45pm
 - Part two: 3.45 – 5.45pm
 - Drinks reception: 5.45-6.30pm

The live-stream

All speakers and performances will be filmed on stage and the event and speakers will be live-streamed via VIMEO live-stream. We will send your organisational lead a registration email and with access guidelines and password which will give your organisation access into the live-stream channel. Organisation's individual colleagues can also then access this link – again sharing their email and password into the VIMEO channel to gain access. The live-stream access will expire when the event closes (and should you wish to watch the talks after the event – see below).

Live-stream shows

A number of our participating organisations are hosting the event at their office locations for colleagues. At these IWD events, we are learning that colleagues will introduce the event, enabling colleagues to watch this as mini on-site cinema events. Should you wish to only view certain talks, or some of the event, we will be sharing the detailed running order to the organisational leads, three weeks prior to the event to enable your planning.

How can we access films and content after the event?

The filming - subsequent downloadable podcasts and films of the talks

Our film team will be filming the event and talks – to create a series of edited talks and podcasts of all IWD content. These will be available to your colleagues after the event to watch anytime via a link to a webpage with all films and podcasts. Please note this option is only available for Option Two and Three subscriptions.

Examples of our film team's content can be found on our [Vimeo page](#) and an example live video film of Dame Helena Morrissey, at Westminster Hall, can be found [here](#).



barbican



Topics and speakers

We have curated a range of speakers and performers in four groups:

- **Inspiration and storytelling** from speakers on their journey and lessons learnt (topics include, why gender equality is important for men).
- **Discussions and debate on key topics** – fireside conversations with subject-matter experts and leaders on topics including the gender pay gap (with Ann Francke CMI CEO on the why, why and what next of gender pay gap with CEO's on their perspectives and actions) and shared parental leave (with expert Rachel Vecht and organisational perspectives when implementing new strategies).
- **Learning** – sharing insights to provide the opportunity for our audience to gain personal insight and learning (topics include introverted networking, how to be present and have impact, how to unlock your own roadblocks).
- **Performances** – there will be three short dance and live music performances from leading female artists.