



Certificate of Membership

First Name Surname

CEO, COMPANY NAME

Whilst gender is our focus, the 30% Club and its members fully realise that considerations of ethnicity, disability, sexual orientation, socioeconomic background and beyond are all part of the journey, and that gender identities are themselves evolving rapidly. We believe that only those organisations that foster truly inclusive cultures - cultures that embrace women who look, act and, importantly, THINK differently - can reach their full potential to positively impact their people, their markets and their communities.

THE ASK OF OUR CEO MEMBERS

Lend your name to the 30% Club campaign in your corporate capacity and signal to both the public and to your organisation that you support gender balance as a business imperative

Agree to be publicly listed as a member and actively promote the 30% Club and its aims to other CEOs, Chairs and key influencers

Explicitly set a target of **beyond** 30% women at Executive Committee level, to include one person of colour*, by 2023

Advocate within your organisation for a target of **beyond** 30% women at board level, to include one person of colour*, by 2023

Support our collective campaign target:

Beyond 30% of all new FTSE 350 Chair appointments to go to women between 2020 and 2023

01 July 2020

DATE OF JOINING

*The 30% Club's collective aspiration is that half these positions go to women of colour.