The lack of gender-balanced leadership in the workplace should be framed as a business problem, not a “women’s issue,” and gender parity as a business imperative.

The research is clear that improving gender-balanced leadership in the workplace has a positive impact on a company’s performance. A recent report by McKinsey & Co. estimated that gender-balanced leadership in companies with over 1,000 employees could lead to an increase in revenue of $15 billion per year. This is due to the fact that companies with women in leadership roles tend to perform better financially and have higher productivity rates.

Canadian strategy to tackle the problem includes initiatives such as the 30% Club Canada, which aims to increase the number of women in boardrooms to at least 30% by 2020. The club’s members include some of Canada’s largest companies and institutional investors.

In 2015, the 30% Club Canada launched the Directors’ Playbook, a guide for board chairs and directors on how to create greater gender-balance on boards. Since then, the number of boards with at least one woman has increased by 24% across Canada.

Through collaboration and a common vision, our country is making progress towards greater gender-balanced leadership. But there’s still work to be done.

The 30% Club Canada is working with leading practices to transform Canada’s economy. By increasing the number of women in leadership positions, we can makeGender-balanced leadership happen.

Our Canadian “village” is also speaking loud and clear on the need for change for women, men, and the entire country. It can’t come soon enough.

Our Canadian “village” is also speaking loud and clear on the need for change for women, men, and the entire country. It can’t come soon enough.

The lack of gender-balanced leadership in the workplace should be framed as a business problem, not a “women’s issue,” and gender parity as a business imperative.

The research is clear that improving gender-balanced leadership in the workplace has a positive impact on a company’s performance. A recent report by McKinsey & Co. estimated that gender-balanced leadership in companies with over 1,000 employees could lead to an increase in revenue of $15 billion per year. This is due to the fact that companies with women in leadership roles tend to perform better financially and have higher productivity rates.

Canadian strategy to tackle the problem includes initiatives such as the 30% Club Canada, which aims to increase the number of women in boardrooms to at least 30% by 2020. The club’s members include some of Canada’s largest companies and institutional investors.

In 2015, the 30% Club Canada launched the Directors’ Playbook, a guide for board chairs and directors on how to create greater gender-balance on boards. Since then, the number of boards with at least one woman has increased by 24% across Canada.

Through collaboration and a common vision, our country is making progress towards greater gender-balanced leadership. But there’s still work to be done.