



THE BOARD WALK

THE CONCEPT

The Board Walk is an initiative that has been created to nurture the development of aspiring directors who are currently in senior management positions and help them to unlock their future potential. It aims to expose these individuals to existing directors (both executive and non-executive) and partners during an interactive networking breakfast that will encourage meaningful engagement and dialogue.

THE NAME

The Board Walk paints the picture of a promenade or walkway and it holds the underlying meaning of the bridge that an aspiring director needs to cross to become "Board-ready", as well as the journey that needs to be embarked upon.

As they take their first steps down this path of opportunity, these aspiring directors will benefit from those already sitting in the higher echelons of corporate South Africa to offer their guidance and share their insights and challenges.

NEXT EVENT

Date : 27 November 2019
Time : 07h30-10h30
Venue : 1 Pencarrow Crescent, Pencarrow Park
La Lucia Ridge, 4051
RSVP : events@businessengage.co.za

Please note that this is a BoardWalk and attendees should be selected from your senior management. Numbers are restricted and will be allocated to members first on a first come basis.

THE FORMAT

Business and other leaders will be invited to host a table of between eight and ten people. The responsibility of the host will be to impart knowledge, experience and words of wisdom to the table, while directing the conversation.

The topics can be either specific or general as the host and the table pleases. Attendees will rotate tables twice during the breakfast, while the hosts remain at their table.

GUEST SPEAKER

Ian Russell
Author, Speaker, Advisor



Topic : "The Other End of the Telescope"



THE BOARD WALK

GUEST SPEAKER

Ian Russell is a well-known author, speaker and advisor.

Ian's recent bestselling book, *The Other End of the Telescope*, highlighted the insights gained from over 25 years of working in senior positions in organisations all around the world. The book shines a spotlight on the absurdities of getting things done in large organisations and suggests a number of pragmatic solutions to improve the trajectory of both your business and your career.

Ian's keynote speeches focus on the positive power of disruption, change and the critical importance of maintaining your personal relevance as your business seeks to redefine its role in an ever-changing world. Ian draws on his experiences as a CEO and multiple senior leadership roles to highlight practical and meaningful things that can be done to change the dynamic of organisations and their teams.

Ian is also the CEO and Founder of Disrupting Consultancy Pty, a boutique advisory company focused on the power of positive disruption and digital tools to create a whole new clockspeed and performance trajectory for your business.

Ian's last large corporate role was as CEO of BCX, Africa's largest technology company, with a turnover of around \$2bn and a workforce numbering 10,000 employees. During his time at BCX, Ian embarked on an ambitious programme to re-invent the business as a major digital, cloud and software services provider.

Ian is perhaps best known for joining the troubled, virtually bankrupt South African telecommunications company, Telkom, in 2014 and being a key part of its inspirational turnaround, leading change in all areas of its operations and overseeing radical overhauls to its business, people and culture.

Ian is an independent non-executive director of several companies, and enjoys leveraging his global experience to drive improved performance.

Ian remains firmly focused on sustainable and responsible development of the economy and sits on a number of not-for-profit Boards and advisory groups, focused on leveraging technology and education for the benefit of the youth of South Africa.